



## The Mariners' Park Fall Festival is Back for More Fun on November 1



**Newport News, VA, October 15, 2025** - [The Mariners' Museum and Park](#) is preparing for its annual Fall Festival, presented by [TowneBank](#), on **Saturday, November 1, from 1 - 5 p.m.** Attendees can expect an exciting autumn afternoon packed with family-friendly activities, craft beer and cider tastings, delicious food truck offerings, live music, and more.

"This festival is our largest, signature engagement event of the year," said The Mariners' Senior Director of Advancement Sabrina Jones. "It is our mission in action, where families and community partners come together in a fun, high-energy environment, and where proceeds support the beloved Mariners' Park that draws over 240,000 people annually."

[The Noland 50K and Relay](#), courtesy of Flat-Out Events, will precede the Festival at 7:30 a.m. Race and relay participants gain free Festival entrance along with complimentary craft beer and cider tasting tickets. While enjoying the Festival's live music offerings, families can participate in yard games, pumpkin decorating, and a petting zoo provided by Teeny Tiny Farm.

For the second consecutive year, TowneBank is the Festival's presenting sponsor. "The Mariners' Museum and Park plays a crucial role in preserving and connecting our community to our rich maritime heritage," said Brian Skinner, President of TowneBank Virginia and Northeastern North Carolina. "TowneBank is honored to support the Fall Festival, a fun and family-friendly event that brings people together and fosters a connection to the Museum's mission."

Festival admission can be purchased on the day of the Festival. Admission is \$2 per person and free for children 3 years old and younger. Beer and cider tasting tickets are \$45 per person (\$35 for Museum Members), and can be purchased in advance on the Museum's website. **Festival proceeds will support the maintenance of Mariners' Park, including the Noland Trail, Mariners' Lake®, and Lions Bridge.**

Local breweries participating in the Festival include: Bold Mariner, Triple Crossing Brewery, New Realm, Tradition Brewing Co., Oozlefinch Nost, Commonwealth Brewery, Sly Clyde Cider, Bold Rock Cider, Alewerks Brewing, Frothy Moon, Billsburg Brewery, St. George Brewing, Devils Backbone, and Coastal Fermentory.

Food trucks joining the lineup include: Road Dogs, Blzn Tacos, On The Flip Side, The Happy Poppers, Dough Haus, You Got the Juice Now, and Cousins Maine Lobster.

Guests planning to consume adult beverages at the Festival must present a valid photo ID. Please visit [The Mariners' Park Fall Festival webpage](#) for details about parking and complimentary shuttle service and to buy advance Tasting Tickets. A handicap-accessible drop-off location will be available close to the event site, Harvey Field. This event is supported by Flat-Out Events and sponsored by TowneBank, M. Price Distributing Co., Newport News Shipbuilding, Atlantic Union Bank, Bon Secours Hampton Roads, Delta Dental of Virginia, Hampton Roads Sanitation District, and PBMares.

For interview requests or more information about The Mariners' Museum and Park, media should contact Senior Director of Advancement Sabrina Jones at [sjones@MarinersMuseum.org](mailto:sjones@MarinersMuseum.org) or (757) 591-7708.

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## About The Mariners' Museum and Park

The Mariners' Museum and Park connects people to the world's waters because through the water – through our shared maritime heritage – we are connected to one another. The organization is an educational, private 501(c)(3) nonprofit institution accredited by the American Alliance of Museums and preserves and interprets maritime history through an international collection of ship models, figureheads, paintings, and other maritime artifacts. The Mariners' Museum® is home to the USS Monitor Center, and is surrounded by the 550-acre Mariners' Park, the largest privately owned and maintained park that is free and open to the public in North America. The Mariners' Museum Library is the largest maritime library in the Western hemisphere. Because of the Museum's world-class collection

and its reputation for high-level exhibits and programs, in 1998, the U.S. Congress designated The Mariners' Museum as one of only two maritime museums that comprise America's National Maritime Museum. The Museum galleries are open to the general public with \$1 admission, and the Mariners' team will continue to offer FREE virtual programs for those who prefer to engage online with us or through our social media platforms and blog posts. The Mariners' Park and Noland Trail is open for daily use. For additional information, visit [MarinersMuseum.org](http://MarinersMuseum.org), call (757) 596-2222 or write to The Mariners' Museum, 100 Museum Drive, Newport News, VA 23606.

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